



MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 L4

Results as of: 12/31/2017

GMT: HOWARD HUDSON

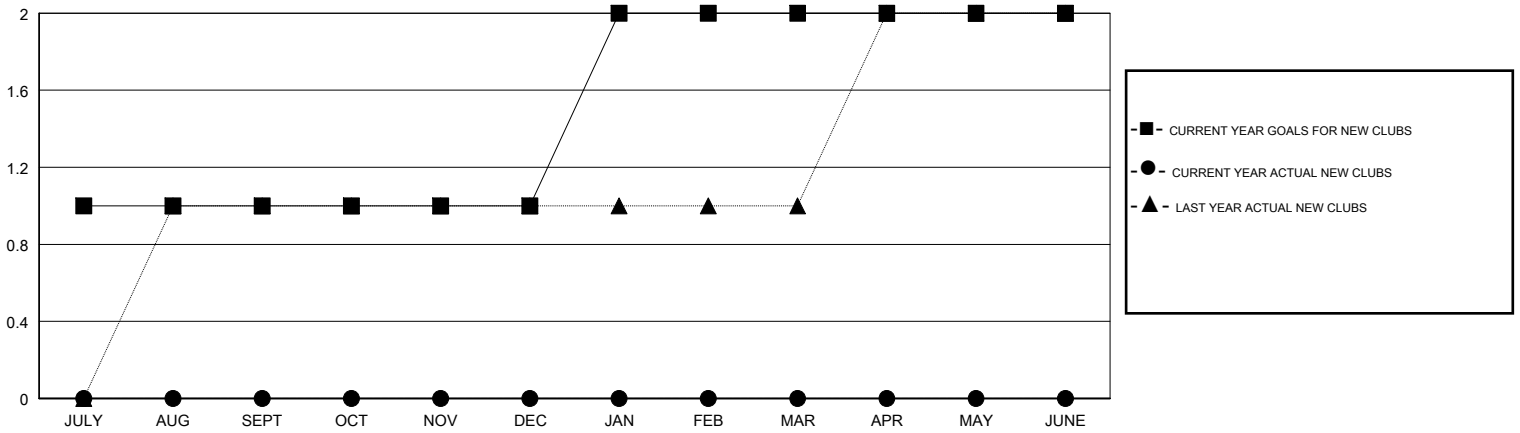
LOCATION CALIFORNIA

GMT CA

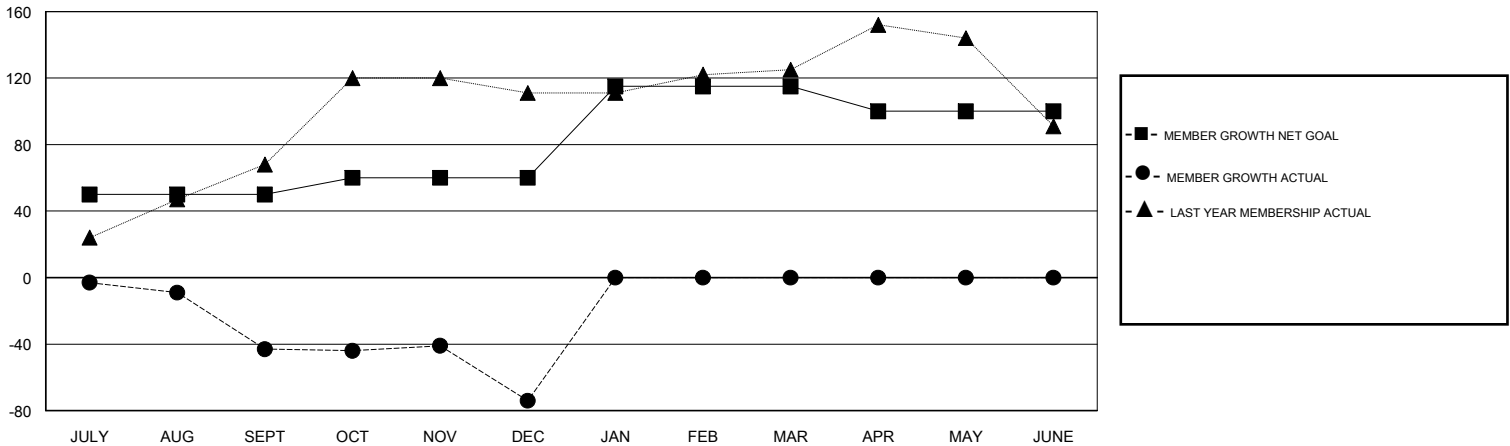
Clubs			
RESULTS FOR 2017-2018			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	1	0	0
OCT/NOV/DEC	0	0	1
JAN/FEB/MAR	1	0	0
APR/MAY/JUNE	0	0	0

Members			
RESULTS FOR 2017-2018			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	50	59	96
OCT/NOV/DEC	10	46	75
JAN/FEB/MAR	55	0	0
APR/MAY/JUNE	-15	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 1

20 CLUBS OF 36 ADDED 1 OR MORE NEW MEMBERS

GENDER DISTRIBUTION	
MALE	689 (54.42%)
FEMALE	577 (45.58%)
Women Percentage Fiscal Year Goal: 48%	

DROPPED MEMBERS	
DECEASED	7
CLUB CANCELLED	27
OTHER	137
TOTAL	171

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

TOTAL FAMILY UNIT MEMBERS	221
FAMILY MEMBERS PAYING HALF DUES	112